

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG7/12 14.45  
\*\*\* WFTV-TV \*\*\*

DATE AUG7/12 14.45

DSCC-IE

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505  
AGENCY PRODUCT CODE = 53

LN	CD	PROGRAM	START TIME	END TIME	MTWTFSS	DAY	PTS
21	ES	700P-800P	30	\$1,200.00	10/13	10/13	0 SAT
21	ES	700P-800P	30	\$1,200.00	10/20	11/3	1 SAT
PROGRAM : JEOPARDY/WHEEL							
CON COM1: JEOPARDY/WHEEL							
50	A	400P-500P	30	\$1,200.00	10/10	10/10	1 WED

PROGRAM : DR OZ  
ORD COM1: PRGM CHANGE: SAT 7-8P ON 10/13 IS NASCAR  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-21 FOR 1 SPOT/WK

REP HEADLINE# 6250644 TRF# 323881  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 14.45  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#21	MISSED: SAT/700P-800P				OCT13		30S	\$1,200.00	(AUG7/12)	
			OFFER: WED/400P-500P				OCT10		30S	\$1,200.00	PLS ADVISE.	
			CMT: PRGM CHANGE: SAT 7-8P ON 10/13 IS NASCAR									
OCT/12			461100.00			NOV/12					245800.00	
											CONTRACT TOTAL	706900.00
											TOTAL SPOTS	313

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%  
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE